

# MAKING A DIFFERENCE IN CHARLOTTE ONE CAUSE AT A TIME

## OUR MISSION

Community Matters™ provides a unique opportunity for insurance and risk management professionals to give back to the greater Charlotte area. By joining together, we can make a meaningful difference to selected nonprofits and charities in our community.

## ORGANIZATION

Community Matters comprises more than 70 member companies and continues to grow. We have raised more than \$925,000 and donated over 50,000 volunteer hours to charity in our first five years. Because we are an all-volunteer organization, all money raised (except for a few administrative costs) goes to charity.

Our four major fundraising activities are our Dodgeball Tournament in March, Golf Tournament in July, Party with a Purpose in September and Celebration Dinner in November. We also encourage in-house fund-raising events as well as outreach to vendors, consultants and other business partners for funding support.

## OUR 2017-18 NONPROFIT PARTNER

For 2017-18, Community Matters has selected Charlotte Rescue Mission (CRM) as our nonprofit partner. CRM provides a free 120-day residential program for men and women who are addicted to drugs and/or alcohol and are predominately homeless.

CRM's vision is to be recognized as a leader in providing residential recovery programs that help people struggling with the disease of addiction achieve long-term sobriety, find employment and stable housing, and restore and build healthy relationships.

Community Matters members are encouraged to volunteer at CRM, set up tours for their employees, invite CRM representatives to their companies for meetings and town halls, and look for other ways to interact and benefit our charity partner.

The partnership with Charlotte Rescue Mission builds on our earlier partnerships: in 2012-13 with Safe Alliance to combat domestic violence and in 2014-16 with Charlotte Family Housing and Crisis Assistance Ministry to help end homelessness in our community.



*Our industry employs people who have pursued insurance careers in order to enhance the lives of others. Community Matters focuses on real community needs through fundraising events, work days, educational opportunities and much more.*

[www.communitymatterscharlotte.org](http://www.communitymatterscharlotte.org)

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Linked in

Community Matters  
Insurance Partners of Charlotte

WE WILL DONATE  
TIME AND RAISE  
FUNDS TO ADVANCE  
A SELECTED  
CAUSE. WE WILL  
USE EVENTS TO  
BUILD TEAMWORK  
AND CAMARADERIE  
IN THE COMMUNITY.

Community Matters is a 501(c)(3) organization.