



August 6, 2012

Campaign Happy Hour with Raffle – Thursday, August 9th, at Taco Mac at Southpark (Piedmont Row)

Hope you'll join us to celebrate the success of Community Matters' fundraising campaign at Taco Mac, 4625 Piedmont Row Drive in Charlotte. The first 25 Community Matters guests to arrive receive a free drink. Appetizers are sponsored by ACE.

There will also be some great raffle prizes (\$5 per ticket or 5 tickets for \$20), including:

- 2 tickets to the Panthers/Giants game on 9/20/12, donated by Chartis
- 2 tickets to the Panthers/Dolphins preseason game on 8/17/12, donated by Chartis and Tom Lott, AmWINS
- 2 pairs of Panthers tickets (games to be announced at the Happy Hour), donated by Marsh
- An Atlanta Braves ticket package for Labor Day (vs. Colorado Rockies), including 4 tickets plus a parking pass, food/drink voucher and access to the 721 Club, donated by ACE
- Appalachian State University football tickets, donated by Angela Matherly
- 2 \$50 gift cards, donated by CorVel
- A "Take Me Out to the Ballgame" Package -- 4 Knights games tickets and a \$100 gift card -- donated by WFIS
- App State gear donated by the RMI Society at ASU

Local Fundraising Campaigns

Send stories about your company's fundraising efforts to kedar.bryan@arrowpointcap.com
Recent efforts include the following.



Travelers Donation to Community Matters

Thanks to Travelers for their \$5,000 contribution to Community Matters, recently presented by Scott Coon and Melanie Hudson to Steering Committee members Angela Matherly of Snyder's-Lance and Tom Lott of AmWINS. Travelers has promoted Community Matters at local management and employee meetings, educating staff on the organization's efforts to give back to the community, the services UFS provides to the local area and ways employees can support both entities. From left, Scott, Angela, Melanie and Tom.

Dan Pliszka 'Walkathon'

Congratulations to Dan Pliszka, Risk Manager for the City of Charlotte, who has reached his "walkathon" sponsorship goal of \$4,000 for Community Matters. Dan walked more than 120 miles to raise money for our organization, averaging 5.45 miles over 22 days, with two days at 10 miles. Dan did most of his walking at lunch from his office in the center city through the Dilworth area. His walking had other payoffs as well. "I recognized a number of hazards on the city streets that I was able to report to the appropriate departments for correction," he noted. "Thus I was also doing my job as Risk Manager for the City of Charlotte." Dan also got a big thumbs-up from his doctor.



Flip-Flop Fridays at AmWINS

As part of its donation effort for Community Matters, AmWINS had been collecting \$1 donations this summer from employees who wanted to wear jeans to work. However, when the sizzling heat went above 100 degrees, AmWINS instituted "Flip-Flop Fridays" where employees could donate \$2 and wear shorts and flip-flops to work. The response has been terrific and really advanced the contributions. The program has raised almost \$500 for Community Matters.

Highlight Your Community Efforts

Remember, our goal is to highlight all the charitable efforts of our Community Matters companies -- not just those related to this year's fundraising campaign for United Family Services. So please share your stories and pictures so we can showcase them on the Community Matters website and in our newsletter.

Snyder's-Lance & Habitat for Humanity

The Habitat for Humanity Women Build Program began in Charlotte in 1991. Now more than 1,900 Habitat homes have been built by women volunteer crews across the US. The Snyder's-Lance Women's Associate Network has sponsored a Habitat team for several years. This year 10 women colleagues helped hang drywall for the 2012 Charlotte Women Build Home. It was a great day of fun and camaraderie, with the entire team developing a new appreciation for how many nails it takes to hang drywall!



United Family Services featured prominently in two recent reports by the Charlotte Observer

On August 2, Shelter for Battered Women Director Jane Taylor was interviewed by reporter Meghan Cooke about the results/findings of the Domestic Violence Fatality Review Board and its report: "Don't Mind Your Own Business."

<http://www.charlotteobserver.com/2012/08/02/3423353/group-report-dont-mind-your-own.html>

On July 30, United Family Services Chief Strategy Officer Amanda Wilson was interviewed by reporter Claire McNeill about the so-called "Sandusky Effect"; once-silent sexual assault victims coming forward seeking counseling and services from agencies like United Family Services.

<http://www.charlotteobserver.com/2012/07/30/3415003/more-sex-abuse-victims-speak-out.html>



Chiquita Classic – Raising Funds for United Family Services

The Chiquita Classic Golf Tournament is being held at the Club at Longview September 27-30, and it presents a unique fundraising opportunity for United Family Services.

The Club at Longview has been a great friend to United Family Services – and this Nationwide tour event is being played on one the most beautiful and challenging golf courses in the state. The challenge is to sell tickets.

Here's how it works: the cost of every ticket sold by a local nonprofit agency is returned directly to the agency responsible for selling them. For example, if you purchase a \$10 daily pass – or a \$30 weekly pass – every dollar you spend will be returned directly to United Family Services.

To buy tickets, access the Chiquita Classic website at <http://www.chiquitaclassic.com/>

Click the "tickets" button, register, and then follow the prompts to make your purchase. And when prompted, please make sure to designate United Family Services as the charity that you wish to support.

Thanks to Chiquita for bringing this outstanding golf tournament to our community. And here's hoping that United Family Services raises substantial funds along the way.