



May 23, 2012

Fundraising Campaign Closes In On \$80,000

Thanks to your efforts, our Community Matters fundraising campaign is closing in on the \$80,000 mark. That's great news and reflects contributions made in response to employee fundraising, letters to vendors and significant business partners, individual company gifts and matches, and the dodgeball tournament. If your company plans to donate to Community Matters, we encourage you to do so by check to Community Matters, mailed to Gwyn Fuller, Community Matters, 4th Floor, 3600 Arco Corporate Drive, Charlotte, NC 28273 (the preferred payment method), or through our two websites: the organization website at <http://www.communitymatterscharlotte.org> or the dodgeball website at <http://www.communitymatterscharlotte.myevent.com>.

Local Fundraising Campaigns

Most offices have their local fundraising efforts under way. We'd like to hear about what your company is doing so we can feature you in upcoming newsletters. (Send your stories and photos to kedar.bryan@arrowpointcap.com.) Recent efforts include the following.



- **Harleysville Jeans Day**

The Charlotte branch of the Harleysville Insurance Company is very proud to be a part of Community Matters! Immediately following their participation in the dodgeball tournament, they held a fundraiser allowing employees the always-loved privilege of wearing jeans to work in exchange for a donation to Community Matters. The event was a big success.

- **Walking for a Cause**

The Risk Management Division of the City of Charlotte, Mecklenburg County and Charlotte-Mecklenburg Schools is sending its manager walking. During June, Division Manager Dan Pliszka will be walking 120 miles for Community Matters. The division will be seeking sponsorships and contributions in bulk, or by the mile, and is planning several events that offer an opportunity to walk with Dan. Door prizes will be awarded to random lucky supporters and all donations will be turned over to Community Matters. The division is ready to cheer Dan on and open their hearts and wallets for a good cause.



Upcoming 5K event

The Run For Peace to benefit United Family Services will be held this Saturday, May 26th. With 44 Community Matters participants signed up, it promises to be a great time. If you want to run but haven't yet signed up, you can still register on the day of the event. Just go to the registration table when you arrive. Same-day cost is \$30 per person. Directions and other details about the event can be found on the website at <http://www.charlottepeaceathome.com>.

T-shirts and packets will be available the day of the race. In addition, early packet pick-up is available at two locations this year -- please click on T-Shirt and Packet Pick-up under the FAQ section of the following link for times and locations:
<http://www.charlottepeaceathome.com/faq-a-other-information.html>.

United Family Services

The following was included in this month's UFS Newsletter from President & CEO Phil Kline:

During May we celebrate the men who work so diligently on our mission to end violence against women. While some may define the work of United Family Services around domestic violence and sexual assault to be "women's issues," we know that nothing is further from the truth. In actuality it is critical that men educate themselves and take action to help end these crimes that are most often perpetrated by men against women.

As men we must hold one another accountable and teach the next generation of young men about safe relationships as we work to create a world free of domestic violence and sexual assault. This month we recognize the Men for Change participants who will be celebrating their 15th year raising funds and awareness with their May 30th breakfast event. Additionally we appreciate the men who recently played golf in the Longview 100 and raised over \$100,000 for the new domestic violence shelter.

Finally we thank the men of Community Matters who, along with the women insurance professionals, have chosen United Family Services as their first charity beneficiary. We are truly grateful to each of you for your willingness to take a stand and partner with United Family Services to end violence against women!

We strongly encourage you to reach out to UFS -- representatives will come to your office and speak about the realities of domestic abuse and violence. Feedback has been very positive from firms that have done this to date. Many of you have also taken a tour of the current shelter -- if you would like to participate in a tour, contact Bill Coy at bcoy@ufsclt.org.

Dodgeball Championship Brackets – Plus Photo Reminder

The final dodgeball tournament championship brackets are now available by [clicking here](#). Again, congratulations to all the winners.

And remember, photos of the tournament can be viewed and purchased from <http://lesliemcneice.zenfolio.com/cmdodgeball2012>

Community Matters – Weekly Newsletter

During our six-week fundraising campaign, we will provide weekly updates on progress, activities and upcoming events related to Community Matters. Please forward to others or join our email list. (Email kedar.bryan@arrowpointcap.com to be added to the list.)