



May 8, 2012

Community Matters – Weekly Newsletter

During our six-week fundraising campaign, we will provide weekly updates on progress, activities and upcoming events related to Community Matters. Please forward to others or join our email list. (Email kedar.bryan@arrowpointcap.com to be added to the list.)

Fundraising Campaign

We have raised approximately \$70,000 to date, and we have just begun our campaign. Thanks to all of you who have already raised money for Community Matters, both through the Dodgeball Tournament and your own fund-raising efforts.

Dodgeball Tournament

We hope everyone who attended the tournament had a great time. Approximately 450 people came out for our first-ever event, and we appreciate everyone who played, cheered, volunteered, officiated and supported their company teams. Special thanks go to our volunteers and sponsors who helped us organize the tournament. We've left the registration website open as many of you requested time to continue raising money for the charity. We also appreciate the great media attention received, showcasing how people in our industry are making a difference in our community.

Special thanks to Jonathan Stewart, Al Wallace and Brett Jensen for helping us with the tournament.

Photos of the tournament can be viewed and purchased from <http://lesliemcneice.zenfolio.com/cmdodgeball2012>.



United Family Services

We hope that everyone connects with our first targeted charity, United Family Services. UFS provides support, programming and services to women and children who are victims of domestic violence. Our efforts through Community Matters will help UFS build and operate a new shelter, currently under construction. We strongly encourage you to reach out to UFS --

representatives will come to your office and speak about the realities of domestic abuse and violence. Feedback has been very positive from firms that have done this to date. Many of you have also taken a tour of the current shelter -- if you would like to participate in tour, contact Bill Coy at bcoy@ufscft.org.

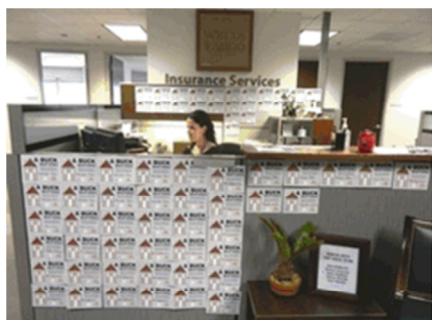
Great American Tours Shelter for Battered Women

Staff from Great American Insurance Company recently toured United Family Services' Shelter for Battered Women in Charlotte. Shelter Services Coordinator Jane Taylor briefed the group on the realities of the 29-bed facility -- and the tremendous hope UFS has for its new shelter, which will be ready in December. UFS staff also thanked Great American for its generosity in donating many of the items they need from the Shelter's "Wish List," as well as for a bundle of pre-paid gift cards for their clients to use.



Local Office Fundraising Events

Most of our participating firms have started a six-week fundraising campaign, and there are some great ideas already being implemented. Many groups are using the "A Buck Matters" phrase to help raise money at the local level. From bake sales and casual days to parking spaces and other raffles, offices are on the move raising money for Community Matters. Please share what you are doing -- we are posting many of these ideas on our website. Send them to Kedar Bryan at kedar.bryan@arrowpointcap.com.



Wells Fargo "A Buck Matters" Campaign

One week into their campaign, Wells Fargo employees are having a great response to their "A Buck Matters" campaign -- as you can tell from one of their reception areas. Through "A Buck Matters," Community Matters companies are collecting dollars in their offices and reception areas and posting signed cards to recognize donors.

Upcoming 5K event

Community Matters is organizing as many folks as possible to take part the May 26th Run For Peace to benefit United Family Services. It's a great time for a worthy cause. If you are interested in participating, you can download a registration form from the News and Events section of our website at <http://www.communitymatterscharlotte.org/newsandevents.html>. More information is available at <http://www.charlottepeaceathome.com>.

Men For Change Event

United Family Services invites you to attend the Men for Change Breakfast. This event is a call for men to take a stand against domestic violence. The breakfast is held at Panthers Stadium and one of the speakers again this year is Ron Rivera, head coach of the Carolina Panthers. If

you are interested in more information, visit <http://www.men4change.org/page/page/8122456.htm>. If you would like to attend "Men For Change," please contact Rhyne Cannon 704-808-5268 rcannon@elliottdavis.com or Carol Roth at United Family Services at croth@ufsclt.org or 704 367 2999. Registration closes Monday May 21, 2012.