

MAKING A DIFFERENCE
IN CHARLOTTE
ONE CAUSE
AT A TIME



Sponsorship Registration for Golf Tournament Now Open

Highlight Your Company At Insurance Industry Event

Sponsorship registration for the Second Annual Community Matters Golf Tournament kicks off this week - with numerous opportunities to spotlight your company's name before 104 insurance and risk management professionals.

But even more important is the chance to contribute to Community Matters' work to end homelessness in Charlotte. Last year, the event raised \$27,000, with proceeds going to our charity partners -- Charlotte Family Housing and Crisis Assistance Ministry. We hope to do even better this year.

And to top it all off -- the tournament is a terrific time to get together with friends and colleagues.

This year, we're opening registration to sponsors first so that they have top priority in setting up their teams. Registration for groups and individuals begins June 29. Sign up early -- last year we sold out.

Thanks to two companies that have already signed on as sponsors -- Arrowpoint Capital will be a \$2,000 gold sponsor, while Great American will be a \$1,000 silver sponsor. To register and to learn additional details about the event, visit the tournament website at http://www.planmygolfevent.com/27175-Community_Matters_Golf. **Once on the website, click the link at the top of the homepage -- "Sponsorships" -- to register as a sponsor.** (The Registration link at the bottom of the page will be inactive as registration for nonsponsoring groups and individuals does not begin until June 29.)

Sponsorship opportunities include:

Item	Number of Opportunities	Cost per Opportunity	Additional Information
Gold Level Sponsor	Unlimited	\$2,000.00	Includes 8 golfers, hole signage and Main Banner Logo/Name
Silver Level Sponsor	Unlimited	\$1,000.00	Includes 4 golfers, hole signage and Main Banner Logo/Name
Bronze Level Sponsor	Unlimited	\$500.00	Includes 2 golfers and hole signage
Long Drive Contests	2	\$250.00	Includes hole signage and prizes for men and woman winners
Closest to the Pin Contest	4	\$250.00	Includes hole signage and prizes for each of the 4 par 3 holes
Breakfast Sponsor	1	\$500.00	Includes event signage and Main Banner Logo/Name
Lunch Sponsor	1	\$1,500.00	Includes event signage and Main Banner Logo/Name
Beverage Stations	4	\$500.00	To be placed on holes 4, 8, 12 & 16
Hole Sponsorships	Unlimited	\$250.00	Signage at tee areas
Hole-in-One Contests	4	\$500.00	All Par 3 holes will have a prize for a hole-in-one
Putting Contest	1	\$500.00	Make a 50' put for a shared money prize with our Charities-3 players chosen

TO LEADERS AND COORDINATORS: Talk to the vendors and business partners of the various departments in your organization about signing up as well - consultants, suppliers, law firms, etc. It's a great way to get their name before our industry in Charlotte!

For more information, contact:

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Other Sponsorship Opportunities in 2015

We'd also like to remind everyone about other sponsorship opportunities that are available in 2015 (see attached). As outlined at the Leaders & Coordinators Meeting, we're challenging each of our member companies to give at least \$5,000 to our organization this year either through a corporate donation or as sponsors of and participants in our events -- four of which remain in 2015. Review the attached list and consider how you want to contribute.



Community Matters 2015 Events.doc

Company Activities: Marsh, Mercer

As part of their Global Volunteer Month, staff at Marsh, Mercer and Oliver Wyman raised money to provide sandwiches, chips, fruit and water for the families waiting for assistance at Crisis Assistance Ministry. A team got together after work to make the sandwiches -- 268 of them! They delivered the food, along with enough clothing donations to fill a huge bin. Great job!



L-R: Nerissha Tucker, Arlene Berger, Joe Marley, Jose Reyes (Arlene's dad) and Marvin Stokes



L-R: Barbara Stapp, Dominique Palmer, Marvin Stokes, Nerissha Tucker, Brenda Patterson, Joe Marley, Arlene Berger, Sharon Gerard, and Jose Reyes