

MAKING A DIFFERENCE  
IN CHARLOTTE  
ONE CAUSE  
AT A TIME



October 15, 2015

## **Don't Forget Community Matters In Your 2016 Budget**

It's budget time at many companies with planning under way for 2016. We'd like to encourage our member companies to include Community Matters in your community citizenship/outreach budget for next year. What a great way to make a difference in our community -- joining with other insurance professionals to help end homelessness in the Charlotte region. There are many giving opportunities throughout the year including:

- Corporate donations -- in the past, we've received donations of up to \$30,000
- Dodgeball Tournament -- from \$500 to \$5,000 sponsorship opportunities, plus team entries
- Golf Tournament -- from \$250 hole sponsorships to \$2,000 gold-level sponsorships
- Annual Dinner -- from \$5,000 to \$25,000 sponsorships for tables of 10
- Party with a Purpose -- sponsorships ranging up to \$2,000

And keep in mind that, because Community Matters is an all-volunteer organization, all proceeds (except for a few administrative costs like insurance and event preparation) go to our charity partners -- Charlotte Family Housing and Crisis Assistance Ministry.

Just think what an impact we could have if each of our 69 member companies contributed at least \$5,000 to \$10,000. That's the possibility of \$345,000 to \$690,000 for 2015. We really would be living up to our purpose of "making a difference in Charlotte one cause at a time."